

Professional Women's Group (PWG) of Zürich Minutes of 2017 Annual General Meeting

Tuesday 20 February 2018, starting at 19:00

Karina Storinggaard (KS) opened the 2017 annual general meeting and welcomed all those attending.

Quorum & Attendance

Joanne Spörri (JS) explained and stated quorum rules and status:

Quorum status: 172 members today; 34 members attending necessary for 20% quorum.

Meeting attendance: 48 members.

Proxy votes: 7 submitted making 55 voting members.

Present was 1 non-member not voting.

Minutes of Previous Meeting

JS moved that the minutes of the 2017 AGM held on 21 February 2017, be accepted.

Vote: Passed by 53 (46 +7) votes, Abstained 2.

Review 2017

KS gave the review of 2017; thanking the current EC for their engagement and contributions to the Group. **EVENT** highlights included four events held at no charge to the membership: 2017 AGM, Giardina Opening Night, Google's presentation on Decoding Design Thinking and the Christmas Celebration. Other events included WomenExpo 2017, our Think Tanks, and other special events. **COMMUNICATION.** We extended our reach again. Facebook 50% increase in number of followers (ca 1.5k), LinkedIn on 31 January 2018 – 1,200 (increase of 200 over prior year), MailChimp newsletter now at ca 1.0k (vs 400+ prior year). **SPONSORS.** KS thanked our two main partners – Google and Modissa – for their invaluable support. **PARTNERS** included University of St. Gallen – Women Back to Work, Skincode, Impact Hub, Social Fabric, WEConnect and Natalie von Harscher.

Treasurer's Report

JS presented the 2017 financial report. We exceeded our budget expectations by CHF 2,9k. Another great year! Membership hit a high of 267 (vs the prior yearend of 214); bringing in an additional CHF 3,3k in revenues. The event loss was slightly greater than expected at CHF 9,0k (vs. Budget of CHF 7,7k), but we also increased average attendance to ca 51 / event and held four events at no charge to the membership or all attendees.

Clarifying statement: During this part of the presentation, we implied that there was a miscommunication on the sponsoring arrangements for 2017 with Google. We would like to clarify that the miscommunication was an internal one to the EC and not with Google. Google was generous in giving the Group CHF 1,5k in sponsoring funds, as well as, the free event in May 2017, at a value in kind of CHF 1,0k.

JS moved that the Auditor's report and the 2017 Financial Report be accepted.

Vote: Passed by 55 (48 +7) votes, Abstained 0

JS moved that we discharge our auditors, Geraldine Cusin and Jackie Michelletto.

Vote: Passed by 55 (48 +7) votes, Abstained 0

JS moved that we re-elect the Auditor, Geraldine Cusin.

Vote: Passed by 55 (48 +7) votes, Abstained 0

PWG Executive Committee

KS thanked all volunteers, Think Tank leaders, special events leaders, for helping the Group to bring great events to members and non-members, alike.

KS moved to discharge the current committee (see table below):

Vote: Passed by 55 (48 +7) votes, Abstained 0

POSITION	DISCHARGE CURRENT COMM.	ELECT NEW COMMITTEE
President	Karina Storinggaard	Ana Paula Tediosi
Vice President (new in 2018)	n.a.	Jane Piper
Treasurer	Joanne Spörri	Joanne Spörri
Marketing Manager	Jane Piper	Jackie Michelletto
Events Manager	Ana Paula Tediosi	Alejandra Castelo
Developments Manager	Alena Schonert	n.a.
Partnerships Manager	Kathrin Puhan-Henz	Alena Schonert

KS handed the program over to Ana Paula Tediosi (AT), who took the opportunity to thank Karina Storinggaard and Kathrin Puhan-Henz for their positive engagement and contribution over the past 3 years. The momentum created is a huge asset for the Group going forward.

AT presented the new EC and the changes in its makeup. JS moved to re-elect the current committee (see above).

Vote: Passed by 50 (43 +7) votes, Abstained 0

Budget 2018

JS presented the budget for 2018. Expecting a net income of CHF 2,9k. Membership goal at 250 at CHF 23,7k. Continue to invest more in events so planning a net expense of CHF 6,8k. Events - average attendance of 55. Update website – ca CHF 4,0k. Participate in WE2018; a great marketing tool for PWG.

JS moved that the Budget 2018 report be accepted:

Vote: Passed by 50 (43 +7) votes, Abstained 0

What's New in 2018?

AT gave the overview of our plans for 2018. **EVENTS** will include within the regular monthly schedule, three free events for the membership, three events in collaboration with other groups (i.e. 'equalitymeansbusiness') in order to promote women's business issues, and a charity event together with Hemlata (<http://hemlata.ch>). **MENTORING** We will be working together with WomenWay to provide a mentoring platform to our membership. **MARKETING** We will be looking at ways to improve our retention, provide channels for referral and refresh membership. **SPONSORS.** AT announced that we have a new sponsor for 2018 – FELFEL. We also continue with Modissa but regret that Google will no longer be a main sponsor in 2018. **PARTNERS** include University of St. Gallen – Women Back to Work, Natalie von Harscher, Tulia Lopes and WomenWay.

Final Remarks

AT thanked everyone for attending and invited them to dinner and the workshop stations.

Meeting closed at 20.00.

Zürich, 20 February 2018

Ana Paula Tediosi, President, PWG Zürich Joanne Spörri, Treasurer, PWG Zürich

To be accepted by members at AGM meeting of 2018 to be held in February 2019.